

# DR. ANU RAO



## TOPICS

### CYBERSECURITY

- Mastering the cyber mind game: Staying secure in the AI age
- Protect your brand reputation: Countering deepfakes & disinformation
- Mitigating cyber risk in an age of digital transformation
- Creating a cyber resilient organisation: Culture, leadership & transformation

### CYBER SAFETY & WELLBEING

- Cyber parenting: Red flags and parental support in a digital age
- Beat the bullies: Tackling online harassment - at work, school, and play
- Including cyber in workplace wellbeing to elevate your people
- Strengthening wellbeing and DEI in cyber: Boosting security and profits

Dr. Anuradha (Anu) Rao is a Singapore-based cybersecurity and cyber safety awareness speaker, trainer, facilitator, and consultant. She is on a mission to keep more individuals, families, and organisations safer and secure online. Her work combines cybersecurity and the social sciences, with a focus on cybercrime and online harms prevention, cyber hygiene, and data protection. She also focuses her efforts on diversity, equity, and inclusion in cybersecurity - which in turn makes the world a safer place.

Dr. Rao has a PhD in Communications and New Media from the National University of Singapore (NUS). Currently, she is also Associate Faculty at the Public Safety and Security Programme of the Singapore University of Social Sciences (SUSS).



“Throughout her talk, Dr. Anu captivated our attention with her profound understanding of the complex cybersecurity landscape. Her deep expertise in the subject matter translated into a highly insightful and engaging presentation that left a remarkable impression on all attendees. Her passion for cybersecurity shines through in her presentations, and her enthusiasm is infectious.”

*Raj Kumar - Managing Director, IPC Group Singapore*

“Dr. Anu provided an insightful guest lecture on cybersecurity delivering complex concepts with clarity and real-world relevance. She is an engaging speaker and brings enormous expertise in this subject. She shared with us interesting applications Singapore government has built for consumers to report cyber fraud. Wishing her all the success as she strives to keep the online space a safe one.”

*Sowmya Sridharan - Vice President, Citi, Singapore*



## INTERNATIONAL SPEAKER, TRAINER & FACILITATOR

Dr. Rao is passionate about spreading user awareness about online harms and cyber threats to individuals, families, and organisations. As an educator in Singapore since 2009, she has mentored, taught, and conducted engaging and practical workshops for children, young adults, and adult learners. As an experienced facilitator and speaker, she has delivered talks, training sessions and facilitated panel discussions in Singapore, India, Geneva, London, Sweden, the United States, South Korea, and the Philippines.

She is known for her interactive training style and injecting her sessions with humour and empathy. Her sessions provide practical insights that her audiences can implement in their daily lives, thereby effectively combining theory with practice.



## CYBERSECURITY ADVOCATE

Since the establishment of CyberCognizanz in 2019, Dr. Rao has emerged as a leading cybersecurity advocate in Singapore, driving greater cyber awareness among the general public and organisations. She works with a diverse range of clients and partners to spread this message around the world. As a Global DEI Advisory Council member for ISC2, the world's leading member association for cybersecurity professionals, she champions a more diverse, equitable, and inclusive cybersecurity profession. This includes increasing and retaining the number of women in the cyber ecosystem, and making workplaces more welcoming for women and other minorities.

Her efforts to spread cybersecurity awareness at the grassroots include talks at her local community council, and mentoring high-school students on their research projects as part of the Ministry of Education's Humanities and Social Sciences Research Programme (HSSRP).





## CLIENTS

### ONLINE DATING

- Tinder

### EDUCATION INSTITUTES

- Singapore University of Social Sciences
- Lee Kuan Yew School of Public Policy
- Invictus International School, Centrium campus
- Singapore Institute of Technology
- Lasalle College of the Arts
- EC-Council University

### INVITED SPEAKER, FACILITATOR

- Singapore International Cyber Week, Singapore
- ISC2 Global DEI Summit, London
- Institute of South Asian Studies, Singapore
- Asian Professional Speakers Singapore, Singapore
- Fintech Academy, Singapore
- Singapore Indian Chamber of Commerce & Industry, Singapore
- International Telecommunication Union, Geneva
- Dow Jones, Singapore

### NON PROFIT ORGANISATIONS

- AWARE (Association of Women for Action and Research) Singapore
- UN Women (The United Nations Entity for Gender Equality and the Empowerment of Women)

### MINING, NATURAL RESOURCES

- Anglo American

“I attended Dr Rao's Closed Tabs, Open Conversations workshop on CyberSafety. Dr. Rao is a very compassionate and informed trainer. She brings in her own experience as a parent and holds space for the participants to reflect upon their own parenting experiences and journeys.”

*Faye Lim - Parent, Singapore*